

James G. Board

3803 Worthington Place
Southport, NC 28461-8168

Cell: (717) 659-1743
Email: jim.board@icloud.com

July 25, 2025

Town of St. James

Re: TOSJ Town Council
Statement of Interest

Dear St. James residents,

After living in St. James since 2017, in the fall of 2021, I decided to run for a seat on the Town of St. James Town Council. I had never been a part of the political world before but had a desire to continue to give back to our community in a positive way. I felt that being on the Town Council would provide an opportunity to do so. And, boy, was I correct! I was elected to the Council and have served the TOSJ since January 2022 in the position of Town Councilor.

Here is a list of just some of the important projects that I have been actively involved with since becoming a member of the Town of St. James Town Council:

- Worked with Brunswick County to protect our Castle Hayne Aquifer during the Rt 211 expansion
- Worked with Brunswick County to add a Well Protection Overlay Zone to protect our aquifer in the future
- Worked with Brunswick County and Town Staff to initiate a project to improve water pressure within St. James (2 of 3 segments should be completed by June 2026)
- Promoted evacuation route discussions with Brunswick County and NCDOT
- Focused on stormwater issues
- Ensured ongoing safety to residents through the Emergency Management team
- Upgraded the Homer E. Wright Event Center (previously the St. James Community Center)
- Upgraded the parking lot areas around the Town Hall/Event Center
- Added new lighting to parts of St. James
- Improved communication between the TOSJ and its residents
- Council liaison with the TOSJ Planning Board
- Worked with staff and council to maintain reasonable and attainable budgets
- Worked with SJFD and other fire departments in the county to help maintain the safety of all residents of the county

I would very much like to continue this service to our community by being re-elected to another 4-year term as one of your Town Councillors and would appreciate your vote for me on November 4th.

Thank you!



Jim Board
Town of St. James, Councilor

JAMES G. BOARD, SR.



3803 Worthington Place
Southport, NC 28461-8168
+1.717.659.1743
jim.board@icloud.com
jboard@stjames.town
jsterling@capefearradio.com

SUMMARY

C-LEVEL EXECUTIVE with a demonstrable track record of leadership and sustained success leading four different publicly traded engineered equipment companies. Proven talent in delivering transformational cultural, financial, and strategic improvements across complex international businesses in the downstream oil & gas, chemical, power, mining, and general industries. Managed VP-level direct reports from operations, sales, marketing, project management, engineering, human resources, and finance. Strong emphasis on strategic direction, commercial terms, complex contracts, safety, and lean manufacturing. Demonstrated strong P&L experience with top and bottom line growth coupled with the ability to grow market share and market reach on a worldwide basis. Currently retired but interested in Board of Directors positions for appropriate companies.

PUBLIC SERVICE

TOWN OF ST. JAMES, NORTH CAROLINA , St. James, NC Councilor, Town of St. James (Town Council)	01/2022 - Present
BRUNSWICK COUNTY, NORTH CAROLINA , Bolivia, NC Member, Brunswick County Planning Board (term expires 06/2027)	10/2024 - Present
BOARD OF DIRECTORS, ST. JAMES FIRE DEPARTMENT , St. James, NC Board of Directors, President	01/2018 – 11/2021
GENERATIONS CHURCH , St. James, NC Safety & Security Volunteer	04/2022 - Present
CAPE FEAR RADIO , Southport, NC On-Air Presenter, Technical Support, Leadership Team Member	06/2024 - Present

PROFESSIONAL EXPERIENCE

METSO CORPORATION , Helsinki, Finland Senior Vice President, Pump Technologies & Mining Flow Control, Flow Control Business Area Metso Minerals Industries, Inc. (York, PA) Senior executive position that required business ownership and financial performance of this \$150M Business Line. This included product ownership, business development, R&D, pricing (including margins and profit), training, technical support, and applications. Evaluated and defined sales strategy aligned with corporate strategic plans. Directed the global slurry pump, slurry valve, hose and accessory product organization and drove sales by coordination with the external sales teams. Markets served include Mining, Oil & Gas, Aggregates, and Power.	05/2014 – 12/2016
WEIR GROUP PLC , Glasgow, Scotland President & Managing Director, Weir American Hydro (York, PA & Montreal, QC) (2011 – 2013) Promoted by Weir to lead recently-acquired WAH in York, PA (\$110MM annual sales) and integrate privately-held company into Weir global network. Led and owned P&L and strengthened all functions in two locations, including sales, marketing, project management, engineering, manufacturing, quality, purchasing, HR, and finance. President & Managing Director, Weir Specialty Pumps (Salt Lake City, UT) (2007 – 2011) Recruited from Met-Pro to direct WSP in Salt Lake City (\$65M annual sales). Held full P&L responsibility and supervised all aspects of Salt Lake City-based business including sales, marketing, engineering, quality, manufacturing, purchasing, HR, and finance.	08/2007 – 07/2013

MET-PRO CORPORATION, Harleysville, PA

12/2000 – 07/2007

Executive Vice President & General Manager, Fluid Handling Technologies (2006 – 2007)

Oversaw 40% of Met-Pro sales (\$30MM out of \$75MM overall) after adding Sethco Pump Division and becoming responsible for all pump divisions (Fluid Handling Technologies) within Corporation. Maintained full P&L/operational responsibility with nine direct managerial reports, three cross-functional reports, and total of ~150 employees.

Vice President & General Manager, Fybroc and Dean Pump Divisions (Annual Sales – US\$25M) (2000 – 2006)

Increased margins throughout time frame representing some of worst years in pump market in recent history. Led full P&L for two of Corporation's 7 divisions, with ten direct managerial reports and total of 100 employees.

TUTHILL ENERGY SYSTEMS, Millbury, MA

07/1997 – 11/2000

Director, Sales & Service, North America (1999 – 2000)

Revamped sales of all steam turbine products (*Coppus, Murray, and Nadrowski*), parts, and services for US & Canada, which represented 60% (\$40MM) of company's annual sales. Coordinated and managed 42 independent sales rep companies.

Director, Commercial Operations (1998 – 1999)

Supervised all applications, contracts, engineering, drafting, parts, service, credit, and A/R in corporate office.

Director, Aftermarket Operations (1997 – 1998)

Reorganized and managed staff of ~20 people to support field sales efforts (in MA, IA, and Germany). Generated 15% increase in worldwide sales of aftermarket products / services (*Coppus, Murray, and Nadrowski* steam turbines) within one year. Established factory authorized service centers in key global locations, increasing this sector of the business by 15%.

EARLY CAREER

Co-Owner of Manufacturers' Representative/Distributor, Oliver & Laughter Equipment Company, Houston, TX

EDUCATION

BS, MANAGEMENT ENGINEERING, Rensselaer Polytechnic Institute, Troy, NY